

RE/MAX TECHNOLOGY ENGAGEMENT PRESENTS

FALL TECHNOLOGY WEBINAR SERIES: OCTOBER



**PRESENTED LIVE AT
12:00 EST**

ALL WEBINARS RECORDED AND POSTED TO
RE/MAX UNIVERSITY WITHIN 24 HOURS



**TUES
10.6**

Building a Strong Foundation with booj

To build a house, you start with a rock-solid foundation. Step 1 in harnessing the power and flexibility of booj is understanding the platform and all of its features. In this webinar we will walk you through all of the in's and out's, from contacts to websites and much more.

REGISTER VIA ZOOM: rem.ax/2FsTOig

From Lead to Listing: Building Relationship with RE/MAX Tech

In the ever-complex world of online marketing, your digital marketing and advertising should be as dynamic as your business. We'll demonstrate how to leverage the expertise of RE/MAX's platforms to seamlessly drive traffic to your listings, website, social media and more!

REGISTER VIA ZOOM: rem.ax/3mbLft6

**TUES
10.13**

**TUES
10.20**

First App: Mastering Your Follow-up Like a Pro

You've downloaded the First app, now what? Learn how to use the First app to help you uncover potential deals hiding in your personal database and walk through a simple system which will enable you to master your contact follow-up with ease.

REGISTER VIA ZOOM: rem.ax/35pejHG

RE/MAX Tech: Seeing the Big Picture

The world of RE/MAX Technology is always growing and changing. Join us for a high-level overview of the comprehensive suite of technology tools and assets you have available through RE/MAX to help support your business. Learn about new tech and what's coming soon!

REGISTER VIA ZOOM: rem.ax/2ZpjzHo

**TUES
10.27**



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RE/MAX TECHNOLOGY ENGAGEMENT PRESENTS

FALL TECHNOLOGY WEBINAR SERIES: NOV & DEC



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**TUES
11.3**

5 Software Solutions from the RE/MAX Marketplace

Come learn the advantages of this web-based store exclusive to the RE/MAX network. Offering a collection of curated products, services and software at a discounted rate. The Marketplace is ready to help you conveniently manage your tech solutions.

REGISTER VIA ZOOM: rem.ax/2ZoMQSK

Renovate Your booj Website

First impressions matter, and in a digital world your website is the first thing your next client sees. In this webinar you'll learn how to construct a beautiful, customizable website that showcases you and your business to your community, all utilizing the easy-to-use booj website editor.

REGISTER VIA ZOOM: rem.ax/33g79Tp

**TUES
11.10**

**TUES
11.17**

There's a RE/MAX App for That

RE/MAX is constantly evolving in the tech sphere, which means going to the place where consumers use most – their smartphones! Compare the different apps available to RE/MAX affiliates and consumers, then construct a plan for employing these apps in your business.

REGISTER VIA ZOOM: rem.ax/33dJ1Rq

booj Websites: Get In the Know on SEO

When you search for something on the internet, ever wonder why some websites appear first? Learn about the power of SEO and what steps you need to take in optimizing your booj websites for large search engines.

REGISTER VIA ZOOM: rem.ax/3bMaJZC

**TUES
12.1**



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RE/MAX TECHNOLOGY ENGAGEMENT PRESENTS

FALL TECHNOLOGY WEBINAR SERIES: DECEMBER



**PRESENTED LIVE AT
12:00 EST**

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RE/MAX UNIVERSITY WITHIN 24 HOURS



**TUES
12.8**

RE/MAX Tech Through the Lens of the Consumer

RE/MAX tech is not just for RE/MAX agents and brokers, it also is used by your clients! In this webinar you'll learn how to leverage RE/MAX technology, from lead to the closing table and beyond. All from the eyes of the consumer experience.

REGISTER VIA ZOOM: rem.ax/2DMI6zQ

Building Better Relationships through Communication

Effective communication is the foundation of every agent-client relationship. See how RE/MAX tech allows you to efficiently manage every relationship through video messaging, campaigns, texting and emailing. RE/MAX has the tools to keep you in the loop with every client.

REGISTER VIA ZOOM: rem.ax/2DMIsqa

**TUES
12.15**



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