

How to Manually Claim a Listing on Zillow in 4 Steps

You must have a Zillow account, but you do not need an agent profile to claim a listing.

To do it, sign up for a free account, create an agent profile, and complete the claim form. Here are the four steps to claim a listing on Zillow.

1. Sign Up for a Free Zillow Account

On the Zillow Premier Agent website, click on the “Sign Up” button in the middle of the screen. A window will pop up that asks for your contact details—specifically, your name, email, phone—and if you are an agent or broker. Fill out these details and click “Get started.” You will then be forwarded automatically to your Zillow Premier Agent dashboard.

Become a Zillow Premier Agent today

Get in front of buyers and sellers in the largest online real estate network.

I am:

Select one ... ▾

First and last name

Email

Phone

Get started

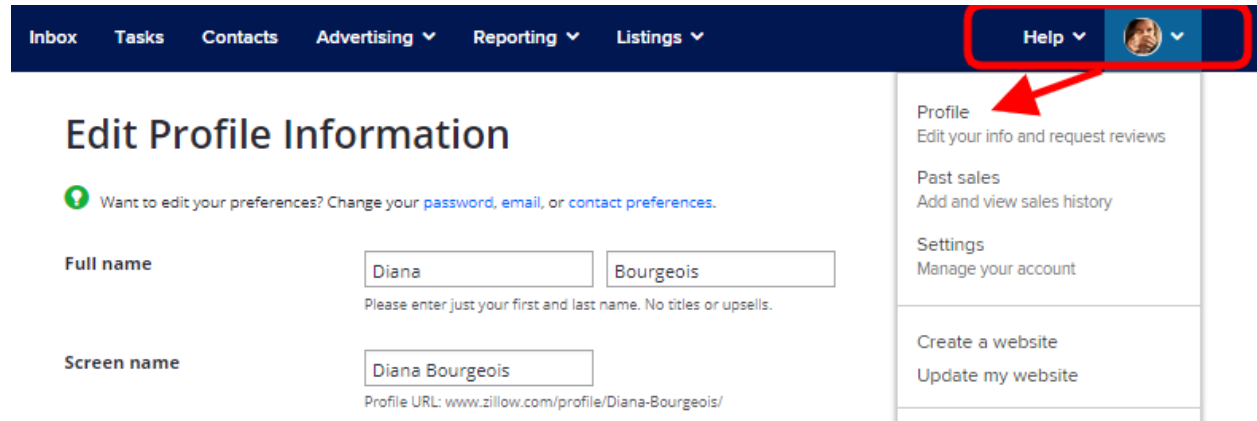
or call **855-657-6609**

We respect your privacy. See our [privacy policy](#).

By pressing Get started, you agree that Zillow Group may contact you via phone/text about your inquiry, which may involve the use of automated means. You are not required to consent as a condition of purchasing any goods or services. Message/data rates may apply.

2. Create a Zillow Agent Profile

On the dashboard, you will be prompted to fill out your Zillow Premier Agent (ZPA) profile. This is an optional step, but it allows you to be the primary contact agent listed on the property, which ultimately increases your leads. To create your profile, click on the down arrow in the blue menu bar at the top of the screen. Fill out the form that appears with your name, profile photo, background, specialty services, and social media URLs. Click "Submit" to save your profile.



Edit Profile Information

Want to edit your preferences? Change your [password](#), [email](#), or [contact preferences](#).

Full name
Please enter just your first and last name. No titles or upsells.

Screen name
Profile URL: www.zillow.com/profile/Diana-Bourgeois/

Profile
Edit your info and request reviews

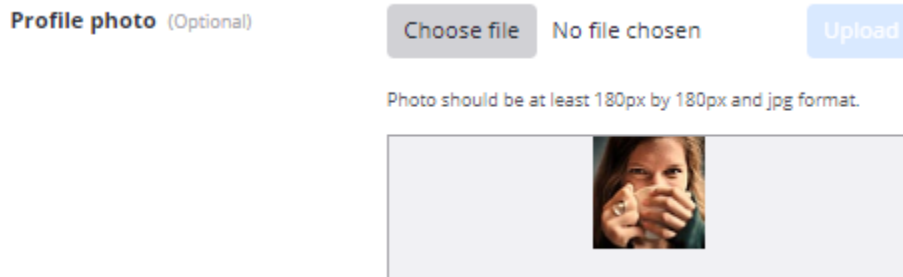
Past sales
Add and view sales history

Settings
Manage your account

Create a website
Update my website

Add profile name & screen name

Add a Photo



Profile photo (Optional) No file chosen

Photo should be at least 180px by 180px and jpg format.

Every agent knows that their headshot is vital for attracting buyers and creating a professional brand. To add your headshot to your ZPA profile, click on the "Upload Photo" button and find the photo on your computer using the dialog box that appears. Keep in mind that the file must be 180×180 pixels and in JPEG format.

Fill Out Contact Details

Input your name, your professional title—Realtor, agent, or broker—the name of your brokerage, address, time zone, and phone number. These are the foundational details that allow a buyer to connect with you and find out more information about you as an agent.



Profession category

Professional title (Optional)

Brokerage name

Brokerage address

City, state, ZIP

Time zone (Optional)

Cell phone

Brokerage phone (Optional)

Input Your Agent Background

The next step is adding your agent background to your profile. Input details like where and when you received your agent license, your license number, and any relevant professional licenses/certifications. Add specialty service areas (farm areas), languages, and years as an agent.

Real Estate Agent License State:

License #: [Validate](#)

Licenses must be entered and validated one at a time.

Other Professional Licenses (Optional) Description:

License #: [Add](#)

Licenses must be entered and added one at a time. You must click "Add" to add a license to your profile.

Service Areas (Optional) [Add more](#)

Enter the areas you serve. To add multiple areas, enter your first area in the box and click "Add more." Then repeat with your next service area.

Language Fluency (Optional)

Spanish French

Mandarin Russian

[more](#)

In business since (Optional)

Check Specialty Niche Services

Special niche services—such as foreclosures, short sales, property management, vacation homes, or appraisals—allow you to highlight the services you want to promote to potential buyers. Click on four of the top specialties that you want to spotlight in your profile by checking the boxes next to them on your profile page.

Specialties (4 max) (Optional)

In order to reduce consumer confusion, pros are now limited to appearing in the Professional Directory only for specialties related to their account type. You may still list specialties outside of your account type and they will appear on your profile.

Agent Specialties

Buyer's Agent Listing Agent

Relocation Foreclosure

Short-Sale Consulting

Other

Property Management Specialties

Property Management Community Pillar

Vacation / Short-term Rental

Other Real Estate Specialties

Appraisal Commercial R.E.

Escrow Insurance

Legal Moving

Notary Staging

Title Other

Add Social Media Links

To help people learn more about and connect with you, add videos, website/blog links, and social media accounts—like your real estate Facebook page—to your profile and click the blue “Submit” button at the bottom when you are finished.

Profile video (Optional)
Paste “share” URL from YouTube.

Website (Optional)

Blog (Optional)

Facebook (Optional)

Twitter (Optional)

LinkedIn (Optional)

3. Claim Your Listings

Claiming your listings on Zillow means ensuring your agent information appears on listings you represent; this increases the likelihood of securing a lead. To claim your listing, navigate to the listing on Zillow.com and click the three dots at the top right of the screen. Select “Claim Your Listing” from the drop-down menu and fill out the claim form.

Zillow Save Share More

\$300,000 3 bd | 2 ba | 1,504 sqft

For sale | Zestimate®: \$287,357
Est. payment: \$1,430/mo Get pre-qualified

Contact Agent

Overview

Time on Zillow	Views	Saves
74 d ^{ys}	1,286	28

Enjoy the privacy of this ranch style home located in Grande Oaks, tucked away on a cul-de-sac in a very quiet community. This property features 3 bedrooms with 2 full baths. Spacious living room with open kitchen and breakfast nook combination. Large covered front porch accents the exterior. Hardwood floors throughout. Property includes enclosed breezeway located between the main house and garage (makes an excellent outdoor storage area, as well as a storage / workshop in the backyard, and a detached two car garage. Move-in ready!

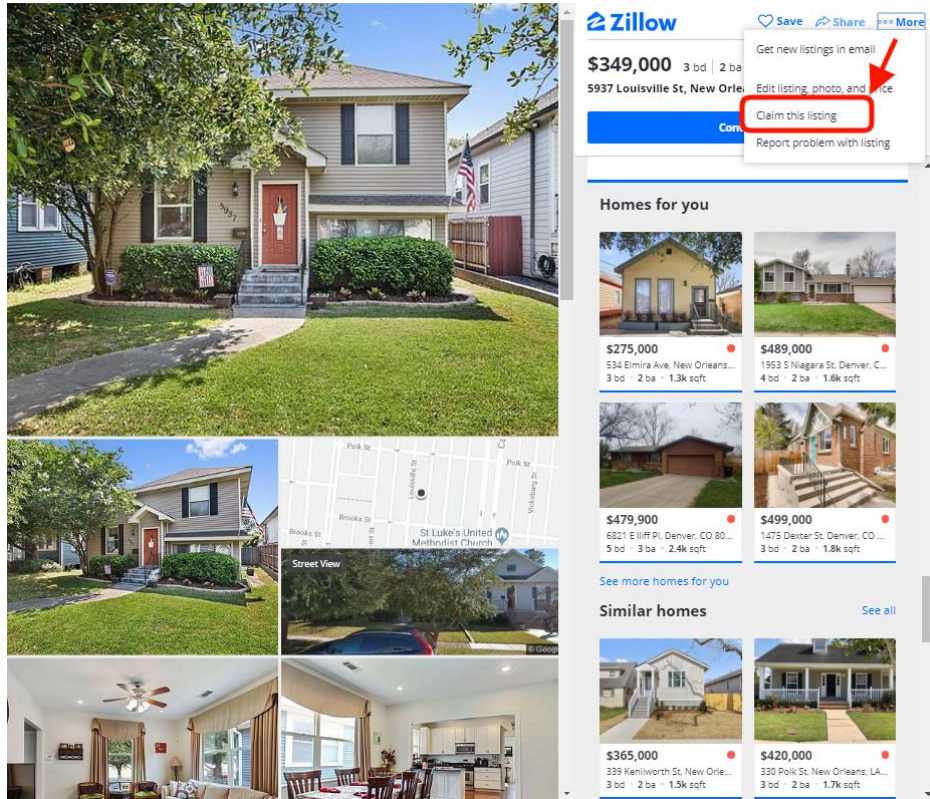
Listing Agent

Facts and features

- Type: Single Family
- Year built: 2000
- Heating: Heat pump
- Cooling: Central
- Parking: 2 spaces

Find Your Listing & Access the Claim Form

The listings on Zillow are automatically propagated from the MLS. Search Zillow.com for the address of your listing by going to the homepage and inputting the address of your listing. Once you find the listing, click on it to open the listing page. Then, look in the upper right side for a link with three dots and the word "More." Click that link and select "Claim this listing" from the drop-down box. You will be forwarded to a form to claim the listing.



Complete Claim Form

Once you select "Claim this listing," you will see a form that asks for your name and phone number. You will be asked to verify that this is your listing. Confirm this by inputting the requested details and then select "Continue." Your contact details and agent profile will be added to that listing automatically.

Verify Ownership

Verify your identity to access advanced owner features

This is a security step to verify your status as the legal owner of this home.

You can verify your home by entering your name and phone number in the spaces below. Read our [privacy policy](#).

FIRST NAME

LAST NAME

PHONE NUMBER

I agree as follows: (i) I am (or I have authority to act on behalf of) the owner of this home; (ii) I will not provide incorrect information or state a discriminatory preference; and (iii) I will comply with the Zillow [Terms of Use](#).

[Continue](#)

Can I unclaim a Zillow listing?

If you no longer want to claim a listing because you are not the agent or have another reason, then you can unclaim the listing by logging into your Zillow account and going to the property page. You will see a button that says, "Release ownership claim." Click this button, and Zillow will ask you to confirm your release of ownership. After confirmation, Zillow will send you an email confirming your release of the listing.