



MY 2021 REAL ESTATE Year in Review					
<b>\$5,000,000</b> TOTAL VOLUME	<b>45</b> HOMES SOLD				
10,000	65				
OFFERS WRITTEN	HAPPY CLIENTS				
WINE GLASSES CHUGGED	PANIC ATTACKS				



Clients: We'd like to submit an offer on the property we saw 2 weeks ago.

### Me: Fantastic. Get in!



What do you mean Best & Final by 7pm?! my showing is at 6:30!!!!!!

# How listing agents look at all buyer's agents in this market.



## "Bring me your highest and best peasants!"

### ALL I SAID WAS I NEED A REALTOR TO HELP ME SELL MY HOUSE









# My Background

- Quantitative Economics
  & Decision Sciences
  - UCSD
- 30 Years in Business
- OC Native
- Capo Valley HS Grad
- 9 kids!













## The Themas Banch















## Peports on HOUSING Your Local Real Estate Snapshot

















By Steven Thomas Quantitative Economi

September 9, 2019

Even though the hor prior years, trends h that it is starting to h

Green Shoots: Trend beginning to heat up Headlines are the sar lot longer to sell a hor a couple of years ago considerably as morto when rates unexpected

Ever since the housin comparison to the ho limited inventory and boosted by falling mo dipping below 4% in a lowest level since Oc

## Los Angeles, Orange County, Riverside, San Bernardino, and San Diego Reports



upgrades, an inferior location, or a small lot size, when a seller is living LIFE in it. Home is where the children are raised. First steps, first time riding a bike, first tooth for the Tooth Fairy, first day of school, first dance, there are a lot of "firsts" in a home, a collection of memories that tug at our heartstrings.

pricing is this

/ behind a

sessions, they sale, the first

onal belongings

of uninterested

ave of initial

ate to sell, the ge and attic.

frequently ignore or what they need

tenance lack of

YOY

 $+45^{\circ}$ 

6.551

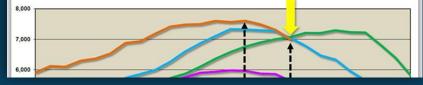
#### Expired Listings January through April 2019 2018

Los Angeles County

9.516

As a result of the return to historically low mortgage rates, trends have surfaced that highlight a marketplace that is heating up.

Orange County Active Listing Inventory Year Over Year



JANUARY 10 2022



## **UNPRECEDENTED** START

#### WRITTEN BY STEVEN THOMAS

EVEN WITH A RISING MORTGAGE INTEREST RATE ENVIRONMENT, IT IS THE HOTTEST START TO A YEAR SINCE TRACKING BEGAN IN 2004 BY A LANDSLIDE.



#### **INSANELY HOT SELLER'S MARKET**

WITH A RIDICULOUSLY RECORD LOW SUPPLY OF HOMES AVAILABLE TO PURCHASE MATCHED WITH STRONG DEMAND. The housing market is white hot.

The COVID-19 pandemic has severely disrupted the supply of goods and commodities. Initially, back in March 2020, there was a relentless run on toilet paper when people stood in long lines for hours as new shipments arrived. As the pandemic evolved, so did the impact on the supply of computer chips, which ultimately hit the automobile industry the hardest. Flash forward to today and new car lots are empty, there is a COVID premium on the sticker price, and many must wait weeks or months for delivery. It is just as challenging to obtain a used car and prices have gone through the roof. It boils down to supply and demand. Even when demand levels do not change much, yet inventories drop substantially, prices soar.

That is precisely what is occurring in the Los Angeles County housing market today. The supply of homes available to purchase today is at a staggering, mind blowing, record low level, and it is matched with strong demand that is not much different than prior to the pandemic. As a result, the market has been white hot, insane, from day one of 2022. It is an unprecedented start to the year that is without comparison. On January 3, 2013, according to the Primary Mortgage Market Survey conducted by Freddie Mac for the past 51-years, mortgage rates were at 3.34%, slightly higher than the record low, at the time, of 3.31% achieved on November 21, 2012. On January 7, 2021, mortgage rates hit a 17th record low since the start of the pandemic, dropping to 2.65%. That rate remains the record today, a year later. On January 6, 2022, mortgage rates had risen to 3.22%, the highest level since May 2020. Even with higher, rising mortgage rates, the housing market already has exceptionally strong momentum.

As the inventory dropped, housing has grown hotter and hotter. Today, there are only 4,732 homes available to purchase, an unmatched, ultra-low supply of homes that shattered the prior record low achieved in January 2021, at 7,688 homes. Last year's start beat the 2013 record start of 8,017 homes. The active inventory had been dropping prior to COVID, but the pandemic further disrupted housing and intensified the inventory crisis. The crisis had evolved into a catastrophe by the end of 2021 as the fewest number of homes come on the market in December and the second fewest occurs in November. That set up the unprecedented start to this year.

Expected Market Time & Mortgage Rates to Start the Year

	2022	2021	2020	2019	2018	2017	2016	2015	2014	2013
Active Listing Inventory	4,732	7,688	8,418	12,434	8,402	10,050	10,879	11,323	11,110	8,017
Expected Market Time	38 Days	53 Days	80 Days	135 Days	79 Days	85 Days	96 Days	99 Days	92 Days	53 Days
Mortgage Rates	2.65%	2.65%	3.72%	4.51%	3.95%	4.20%	3.97%	3.73%	4.53%	3.34%

When the inventory is this low, just about everything that is placed on the market is

JANUARY 25 2022





### **RISING RATES VS NO INVENTORY**

#### WRITTEN BY STEVEN THOMAS

THERE ARE TWO OPPOSING ECONOMIC FORCES IMPACTING THE HOUSING MARKET RIGHT NOW, RISING MORTGAGE RATES AND A RECORD LOW SUPPLY OF HOMES AVAILABLE TO PURCHASE.



#### **OPPOSING FORCES**

THERE SIMPLY ARE NOT ENOUGH HOMES AVAILABLE FOR BUYERS AND RISING RATES HAVE NOT YET HAD AN IMPACT ON THE INSANELY HOT HOUSING MARKET.

The supply chain problems have been well documented across the United States and around the globe. One of the hardest hit industries is new cars. The supply of available new cars has dwindled down to record lows. As a result, dealers are adding a "market adjustment fee," a line-item cost above the MSRP. The fee adds anywhere from a few thousand dollars to as much as \$20,000 more for a popular model. It has everything to do with supply and demand. Consumers looking for a new car are confronted with very few options and rising car prices. To get their hands on one, many are willing to pay the surcharge.

Housing feels like it too is suffering from the supply chain problem with seemingly nothing available to purchase. Last year the inventory in Orange County started the year at an all-time low with 2,633 available homes. It hit 2,214 on June 10th, rose and peaked in June, and then continued to plunge until only 954 homes were on the market on January 1st of this year, just a few weeks ago. Today, there are only 1,080 homes, adding only 126 during the first few weeks of the year. The difference between this year and last year's record low is striking. There are 1,547 fewer homes today, 59% less. Every price range has been similarly impacted.



**Inventory Comparison** 

Comparing today to the 3-year average between 2017 to 2019, prior to the pandemic, is mind blowing. There are 3,667 fewer homes available, an impressive 77% less. That means there were over four times as many homes on the market prior to COVID-19. Today, there are far fewer homes in every price range, especially below \$750,000.

FEBRUARY 7 2022



## GOING, GOING, GONE!

#### WRITTEN BY STEVEN THOMAS

WHEN A RECORD LOW NUMBER OF AVAILABLE HOMES IS MATCHED WITH FIERCE PENT-UP DEMAND, IT RESULTS IN AN AUCTION WHERE HOMES SELL IMMEDIATELY AND FOR MORE THAN THEIR ASKING PRICES.



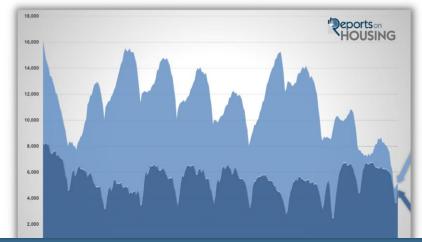
#### SELLING ABOVE THE ASKING PRICE IT IS COMMON FOR HOMES THAT ARE JUST PLACED ONTO THE MARKET TO RECEIVE DOZENS OF OFFERS TO PURCHASE, PUSHING UP HOME VALUES AT A RAPID PAGE.

For over a century, the predominate way to sell a home in Australia has been by auction. The appeal of an auction is that homeowners believe they can get a higher price by forcing buyers to compete against each other in a bidding war. An auctioneer is hired to conduct the bidding process. The more that participate, the higher the price. It has been argued that the auction system has resulted in sky-rocketing housing prices.

In the United States, for the most part, homes are not sold by auction. Yet, talk to any buyer over the past couple of years and they would argue that the real estate purchasing process feels more like an auction than the conventional way of buying a home. There once was a time when homes generated only one or two offers and the overall temperature of the market was much different than today. With today's extremely limited inventory and throngs of buyers interested in every home that comes to market, a bidding war develops. The asking price can be seen as the "reserve price," the minimum bid acceptable to a seller. Often, offers that come in at the asking price do not excite many sellers, resulting in delays in response times until "better" offers come along.

Initially, record low mortgage rates paved the way for white hot demand. An unbelievable 17 record lows were achieved after the country slipped into a pandemic back in March 2020. The lowest rate was reached during the first week of January 2021 at 2.65%, according to Freddie Mac's Primary Mortgage Market Survey®, which dates to 1971. But recently, rates have dramatically climbed from 3.05% on December 23rd of last year to 3.55% as of February 3rd. That's a half of a percent in a very short period, and they are poised to rise further as the U.S. economy continues to improve.

#### LOS ANGELES COUNTY LISTING INVENTORY VERSUS DEMAND (DEMAND IS A 30 DAY SNAPSHOT OF PENDING SALES)





#### Call Us Today! 1.949.874.8221 | info@reportsonhousing.com



HOME ABOUT MISSION SPEAKING SUBSCRIBE **TESTIMONIALS** CONTACT

## Go to: ReportsOnHousing.com

### YOUR LOCAL REAL ESTATE SNAPSHOT

SUBSCRIBE TO REPORTS ON HOUSING TODAY!

SUBSCRIBE CONTACT

🄰 f in 🖂

Ш SU BSCRIB

## Subscribe at ReportsOnHousing.com

\$15 per month or \$150 per year



### CREDIT CARD AUTHORIZATION FORM

#### CARDHOLDER INFORMATION

Name:			
Billing Street Address:			
City:	State:	Zip Code:	
Company:			
Email			
Mobile Phone: ()		<u></u>	

#### SUBSCRIPTION PREFERENCE

 $\Box$  I authorize an annual subscription rate of \$150 and the initial month is **FREE** 

□ I authorize a monthly subscription rate of \$15 and the initial month is FREE

CHOOSE ONE (Each Report is a Separate Subscription)

🗆 Los Angeles 🗆 Orange 🗆 Riverside 🗆 San Bernardino 🗆 San Diego

#### CREDIT CARD INFORMATION

Number:

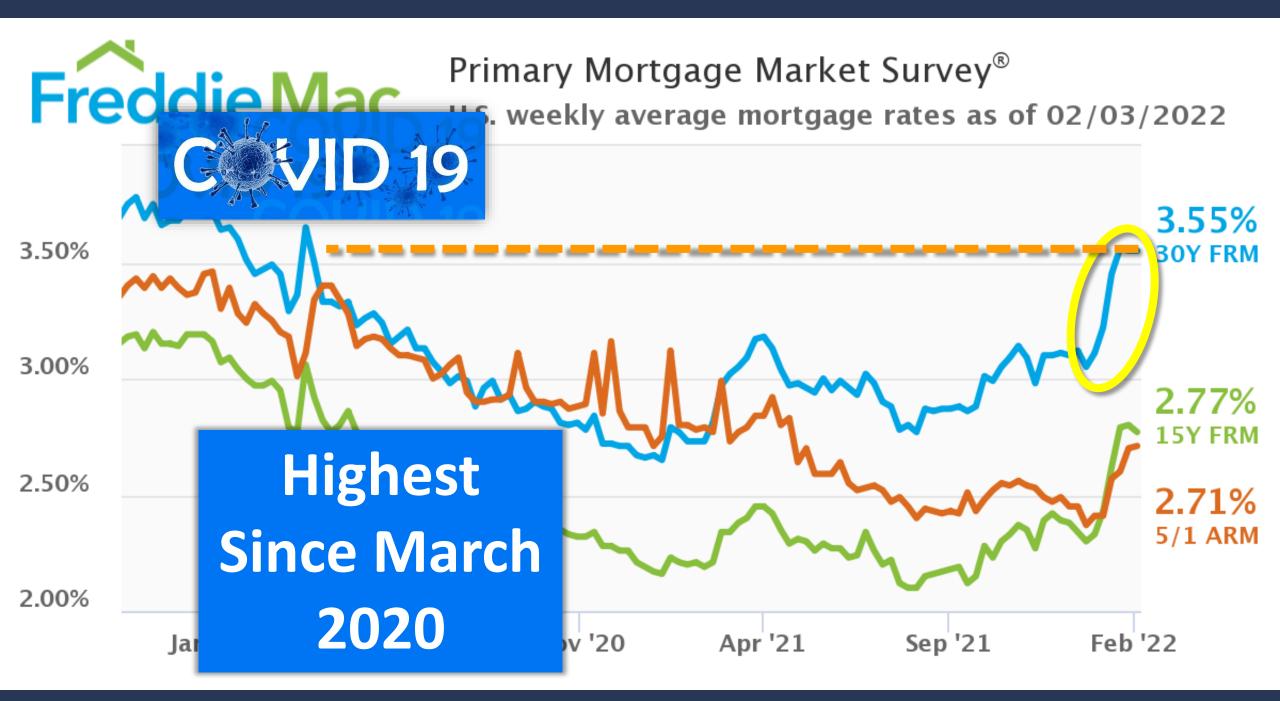
Expiration Month:\_\_\_\_\_Expiration Year.\_\_\_\_

Cardholder Signature X\_\_\_\_\_ Date\_\_/\_\_/

Security Code:\_\_\_\_\_



# Where Are Rates Headed?











#### U.S. 10 Year Treasury

US10Y:Tradeweb

**RT Quote | Exchange** 

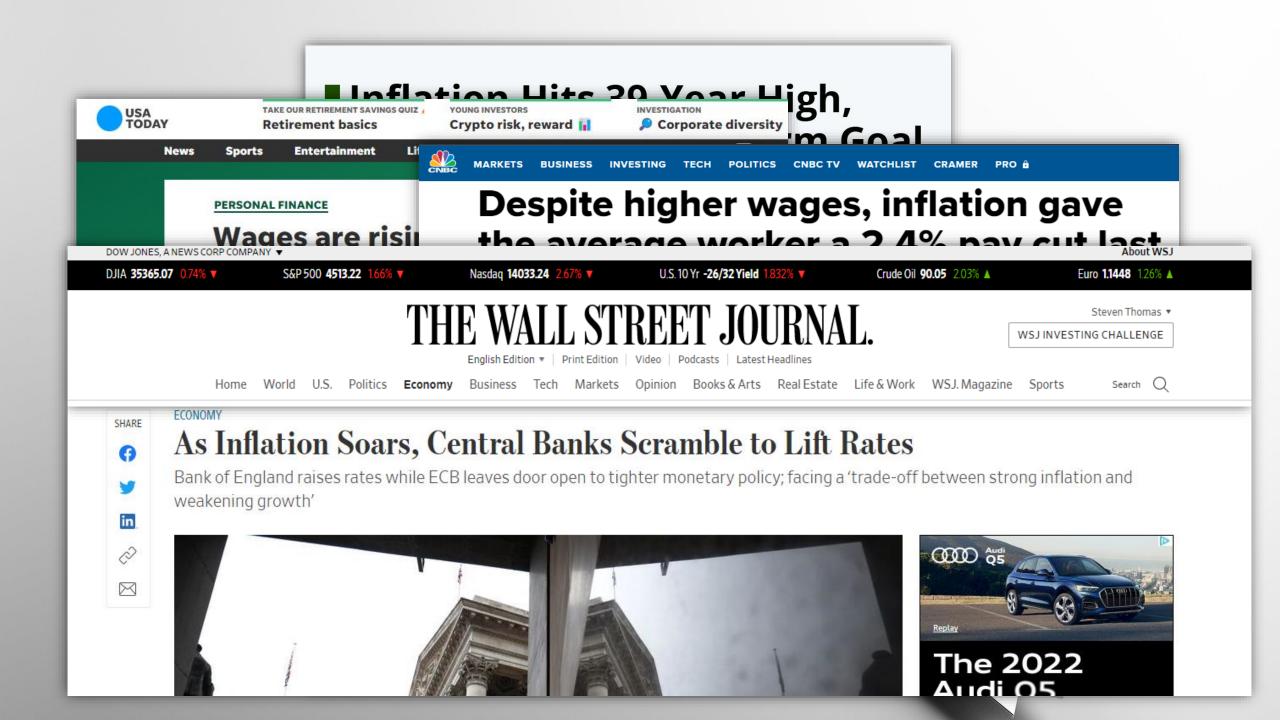
Yield | 1:33 AM EST

### 1.949% ▲ +0.033

1D 5D 1M 3M 6M YTD 1Y 5Y ALL









# Hurry Up Offense



## Liftoff and Mortgage Rates

Federal Funds Effective Rate (red) vs 30-year Mortgage Rate (black)

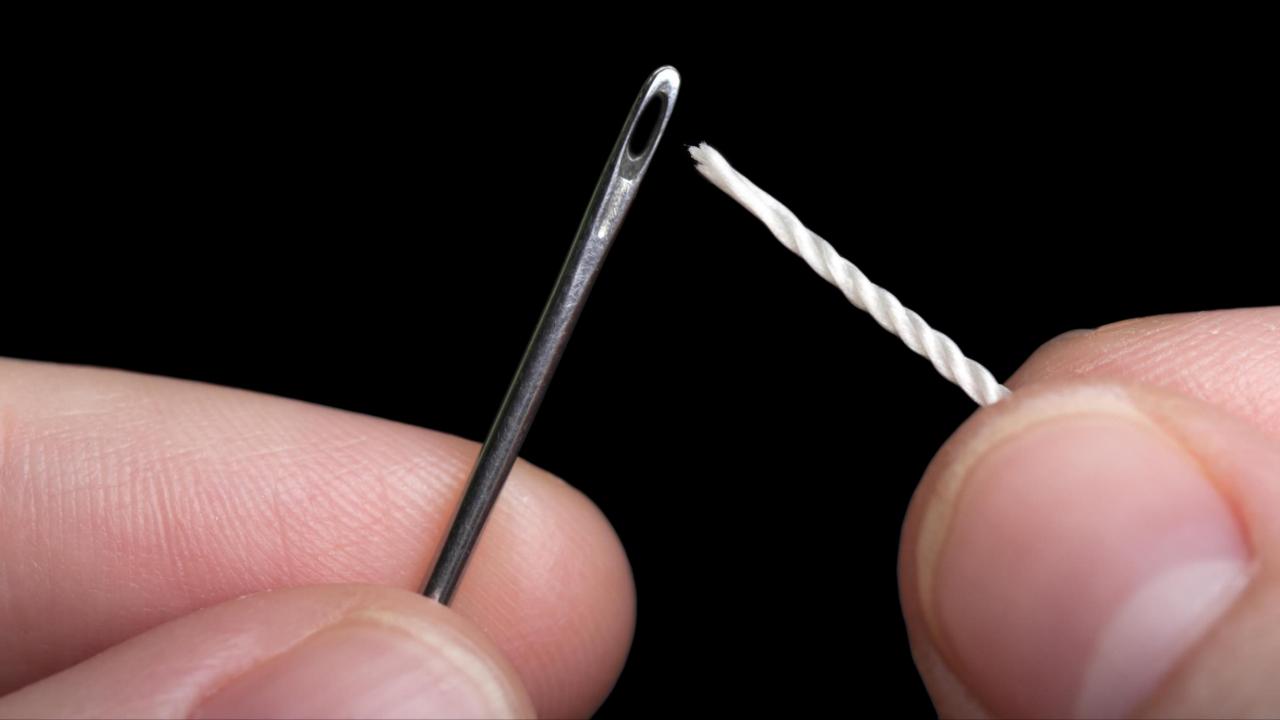


@lenkiefer | Data source: Freddie Mac Primary Mortgage Market Survey, Board of Governors of the Federal Reserve System (US)

# Fed Tapering



## MBS <u>Reinvestment:</u> \$60b \$60b \$60b \$50b (DRAIN)



# RECESSION



# **Recessionary Flags**



### Fed Raises the Short-Term Rate

### Inverted Yield Curve: 2's & 10's



# **Recessionary Flags**



#### Unemployment Rate Drops Below 4%

#### Housing Starts Fall 2 Quarters Straight



# **Recessionary Flags**

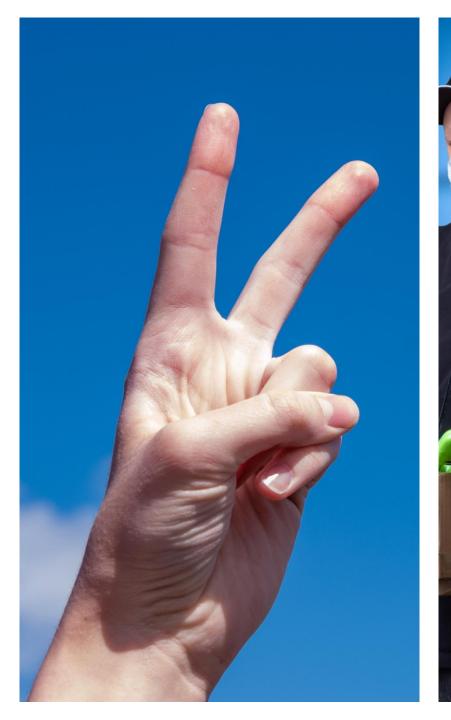


### Leading Economic Indicators Fall for 6-Months Straight

#### Retail Sales Dropping & Supplies Spike Due to Weaker Demand







## UNEMPLOYMENT



# The Housing Market



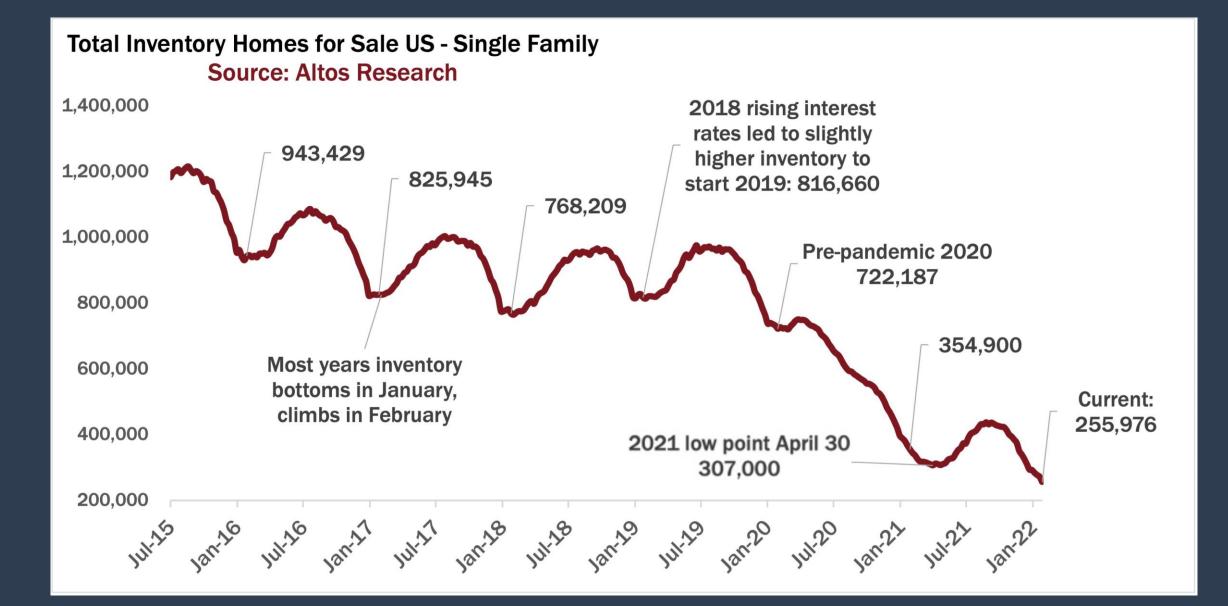






# Gaastrone







# Inventory Flat

# Demand

Climbs

#### **Orange County Homes Coming on the Market**

#### 3-Year Average\*

	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec
Homes Placed on Market	3,054	3,132	3,908	4,020	4,165	3,861	3,707	3,537	3,029	3,003	2,254	1,494
% of Annual Homes Placed on Market	7.8%	8.0%	10.0%	10.3%	10.6%	9.9%	9.5%	9.0%	7.7%	7.7%	5.8%	3.8%
Month Rank	#8	#7	#3	#2	#1	#4	#5	#6	#9	#10	#11	#12

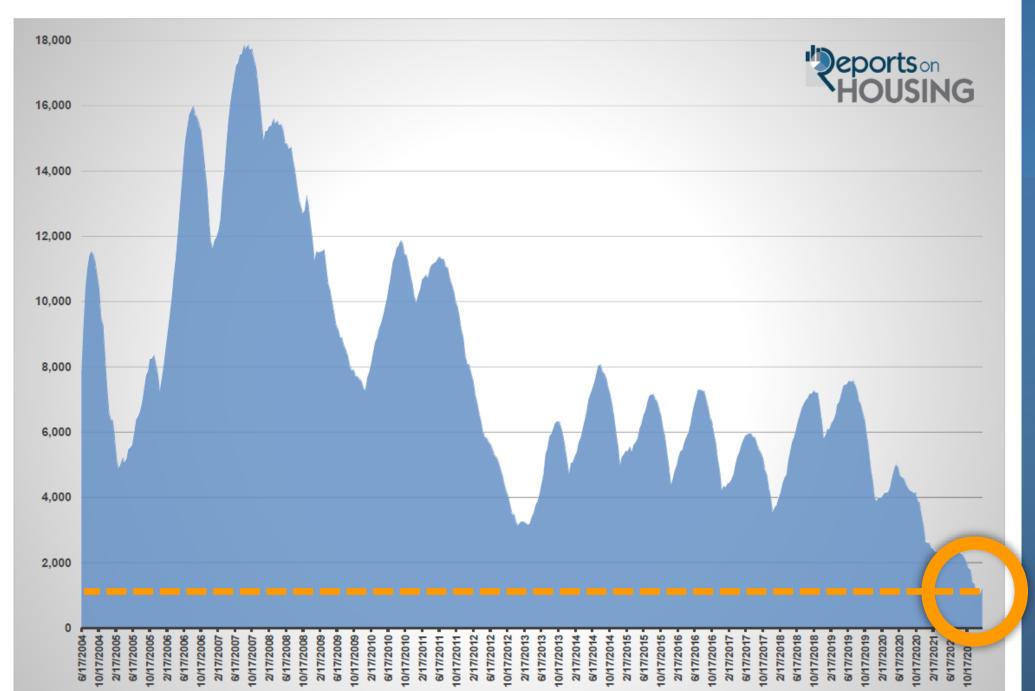


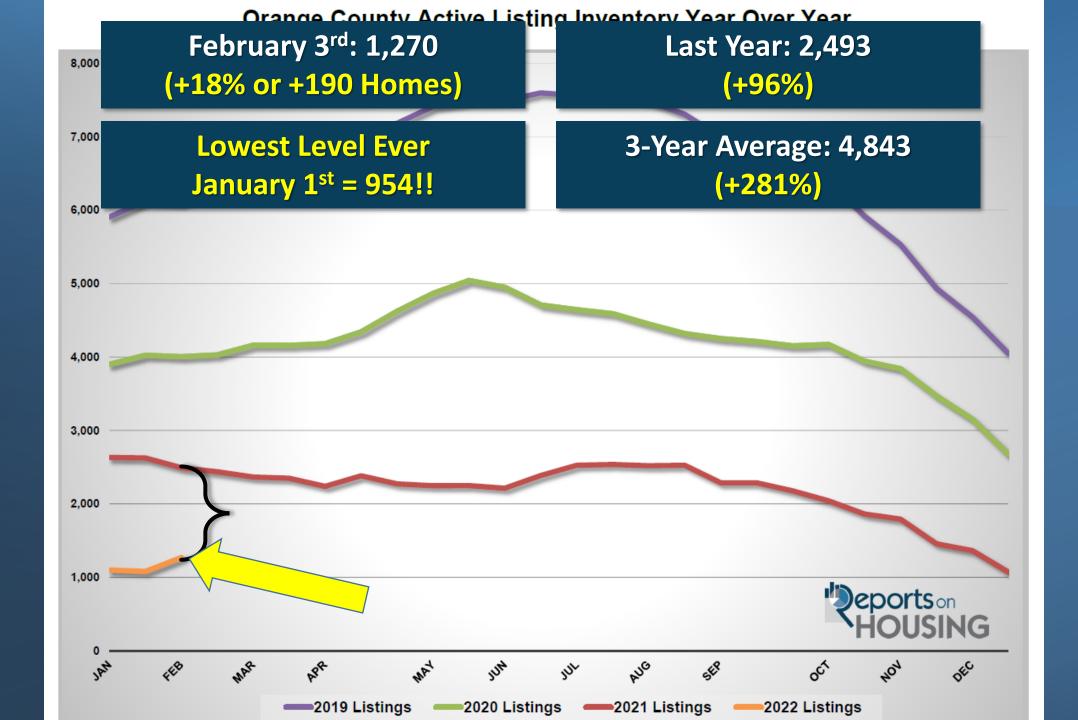
\*2017 through 2019 prior to COVID



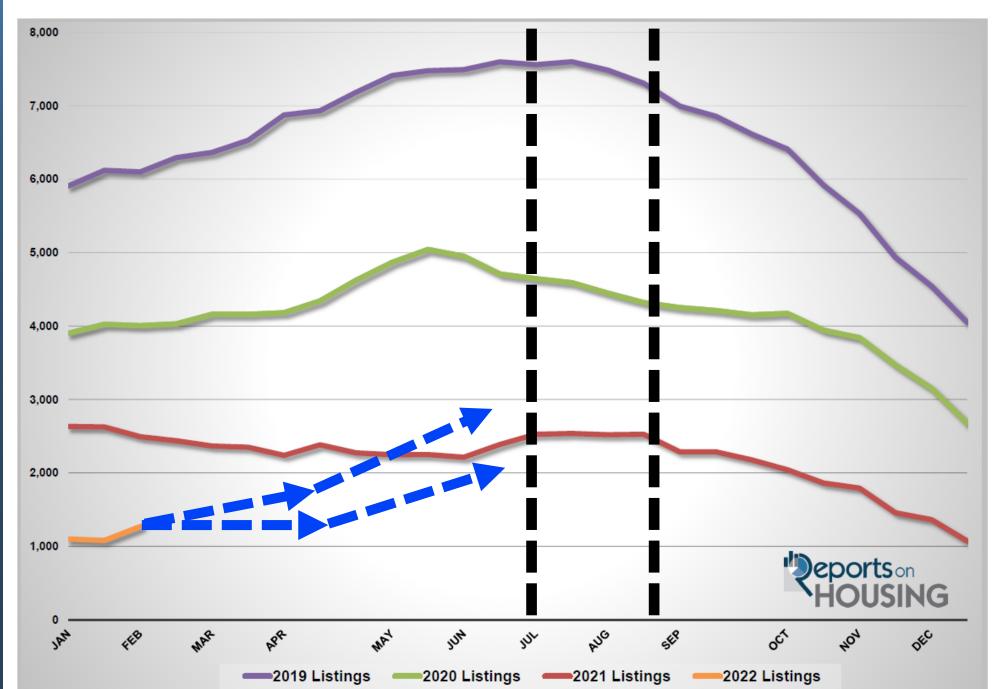
## Orange County Supply

**Orange County Active Listing Inventory** 





**Orange County Active Listing Inventory Year Over Year** 





## # of New FOR-SALE Signs Compared to 3-Year AVG Pre-COVID

## **Orange County**

2020 & 2021 -7% or -5,150 Homes

January 2022 -20% or -617 Homes

Most Missing Signs Since May 2020







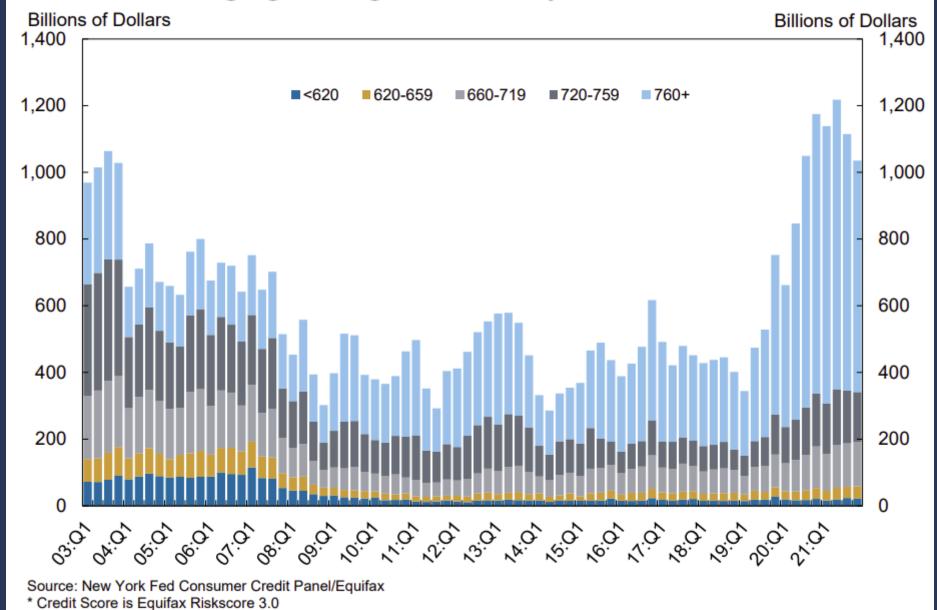


## **Rising Home Prices**

## Homeowners Current Low Rate

## **Rising Mortgage Rates**

#### Mortgage Originations by Credit Score\*







### Orange County Demand











### Market Adjustment Fee

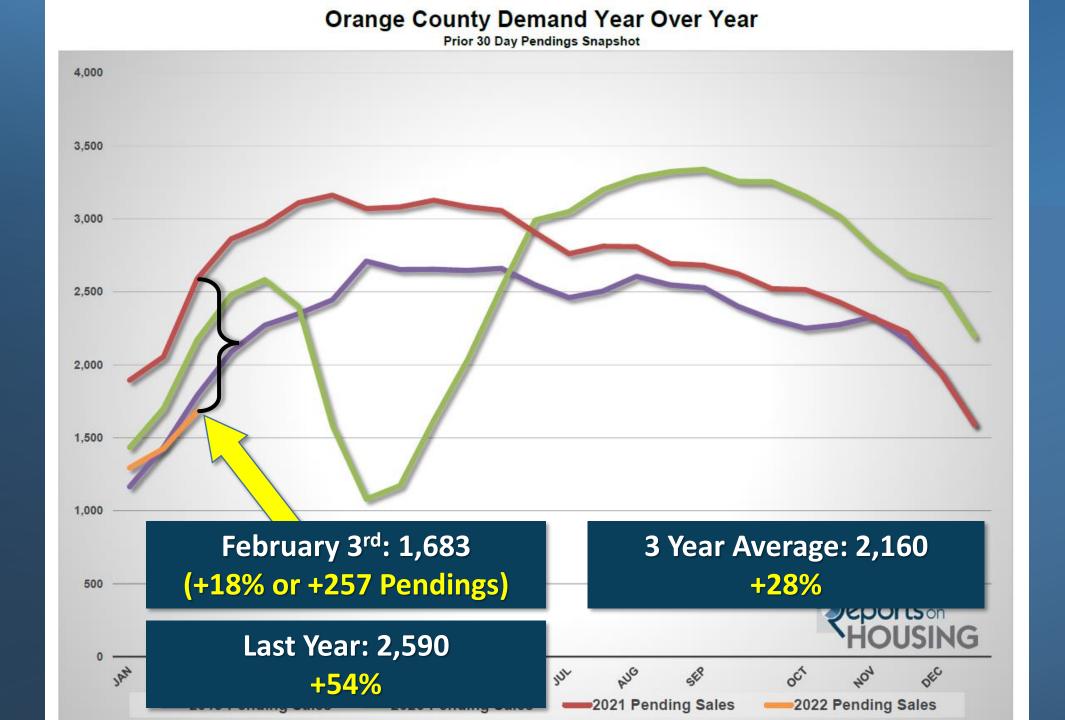
### FHFA: Government to back mortgages up to \$970,800 in 2022

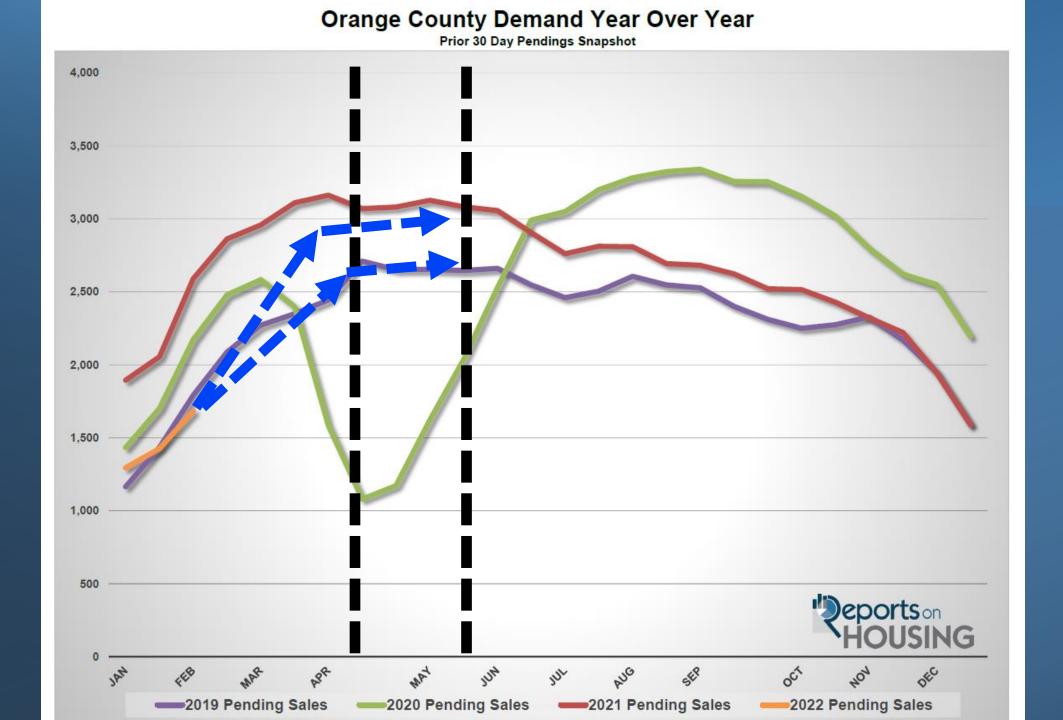
Baseline conforming limit rises 18% to \$647,200



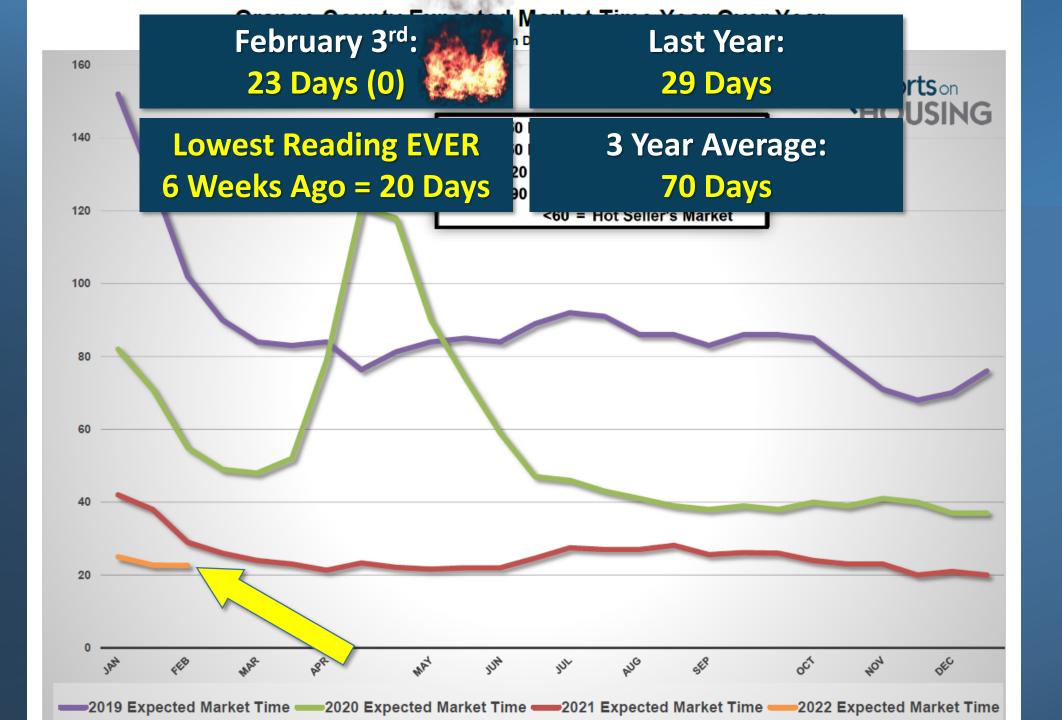
#### California – December 2021 - # Sales Above List

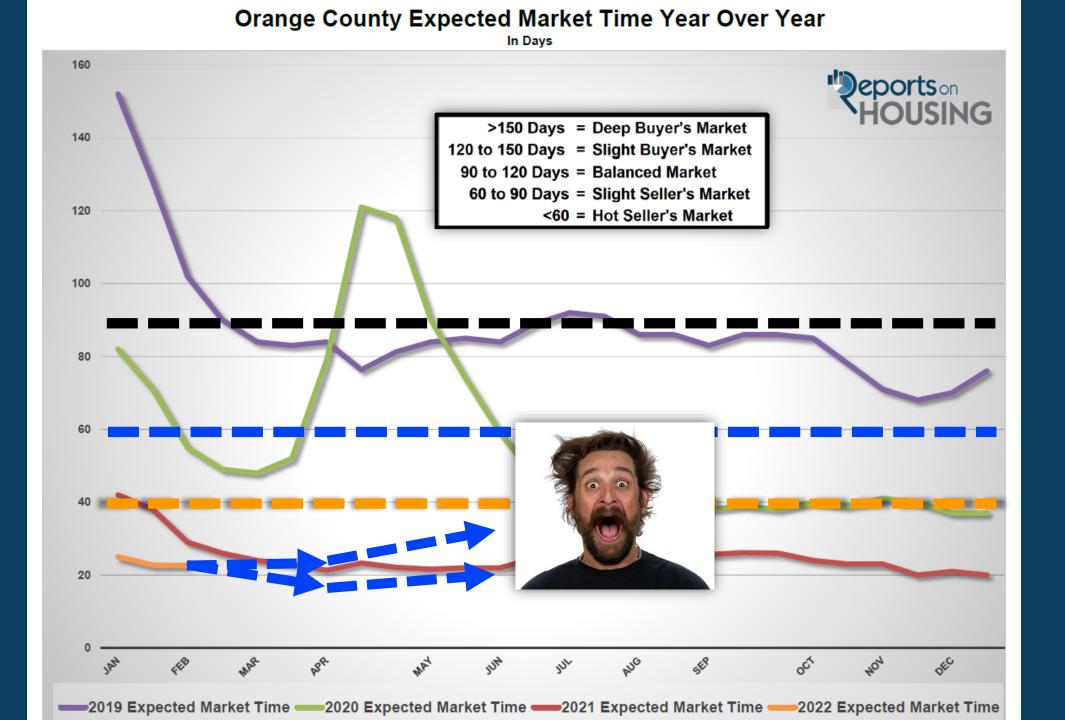


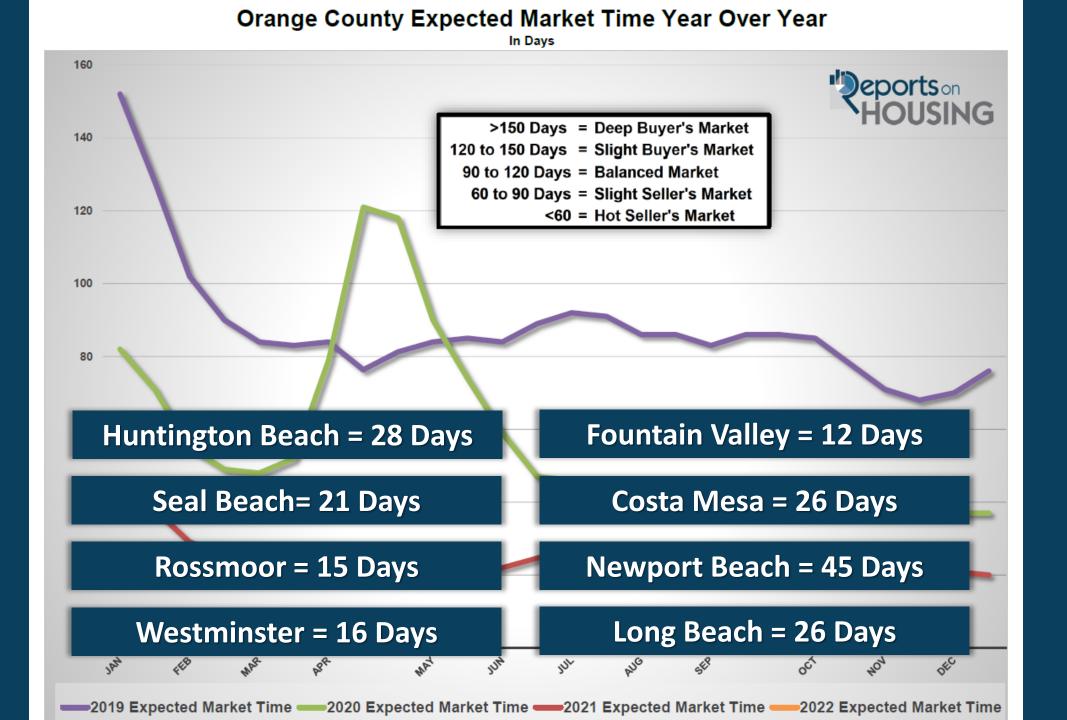














# Home values

ALCONDARD STATISTICS

PERSONAL PROPERTY.





### 100 million 100 120 mph 160 When Will the Insanity Stop!?! 200 220





0 

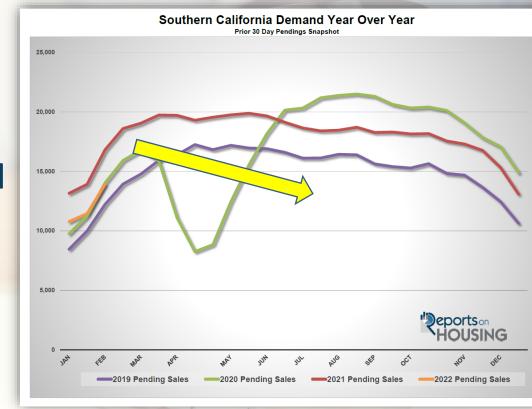
### **Rising Rates Impact on Affordability**

#### **Interest Rates Impact on Affordability**

	2.65%	3%	3.125%	3.25%	3.50%	3.75%	4.0%	4.25%
\$3,000 a Month Desired Mortgage Payment	Price of Home Able to Afford							
	\$930,000	\$890,000	\$875,000	\$861,250	\$835,000	\$810,000	\$785,000	\$762,500

\*Mortgage Payment is Principal & Interest Only & 20% Down Payment





Demand Drops



Sellers Typically Want More

#### Return of OVERPRICED Homes That Will Sit







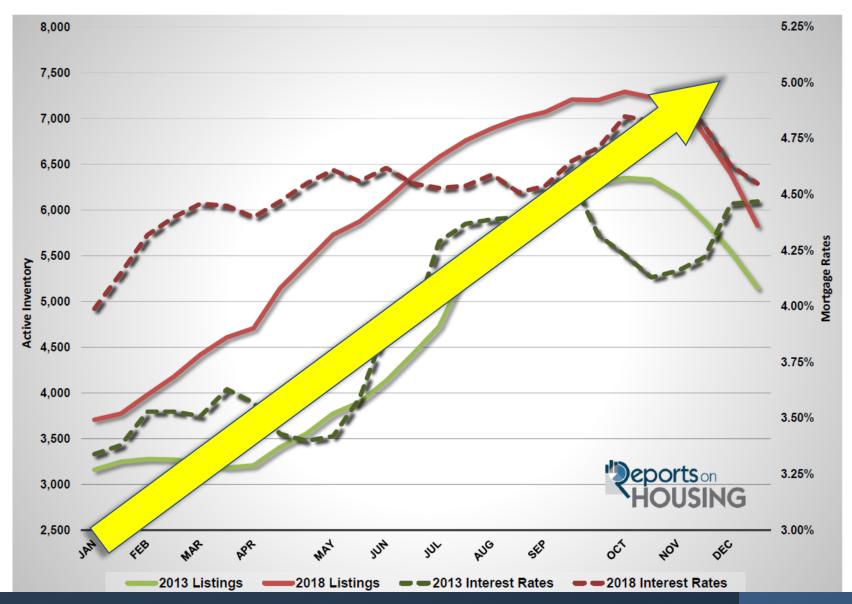
Not as Many Multiple Offers

> Price Appreciation Will Slow





#### Orange County Active Listing Inventory and Rates 2013 and 2018

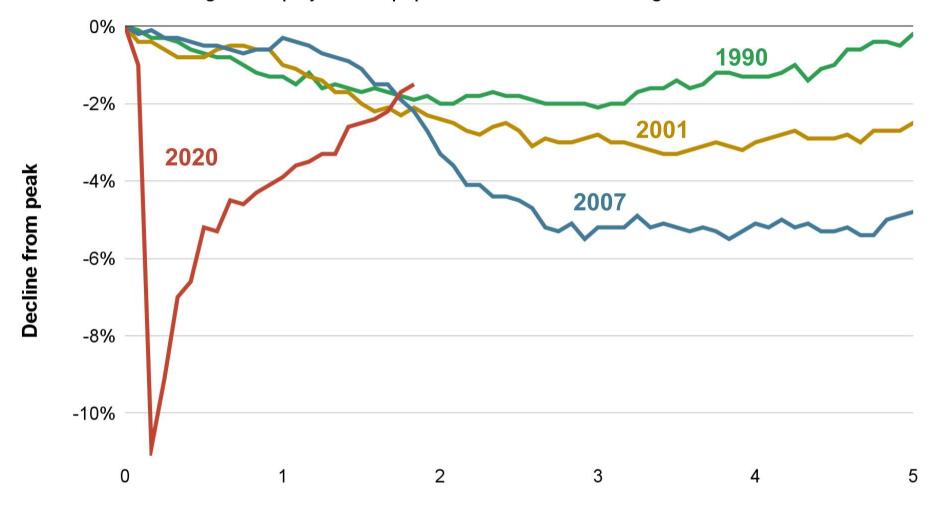






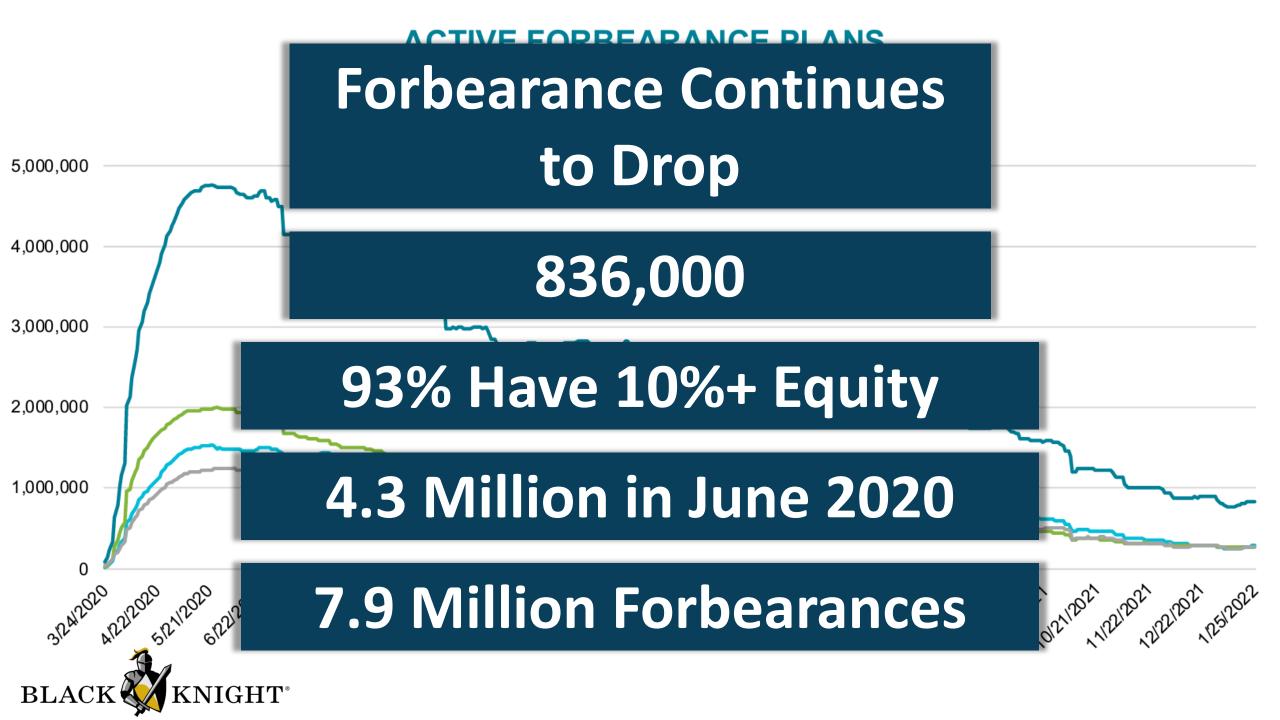
#### America's fastest recovery in 40 years

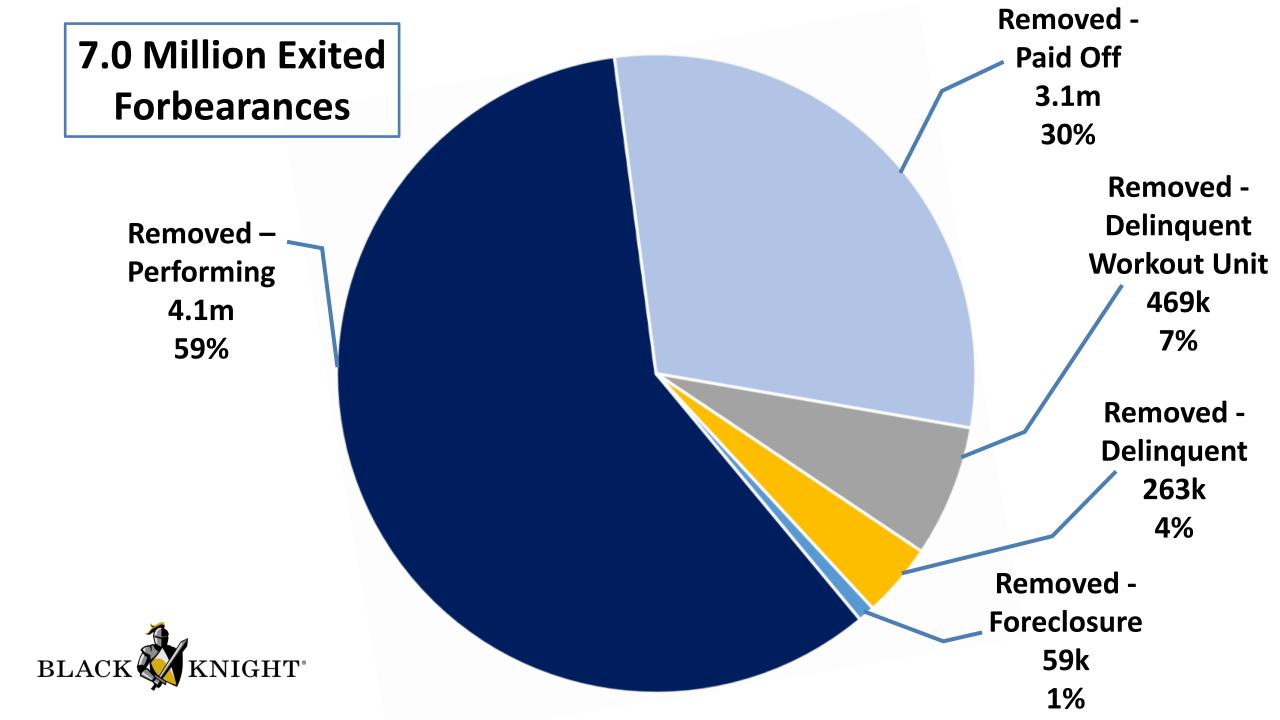
Change in employment to population ratio for workers aged 25 to 54



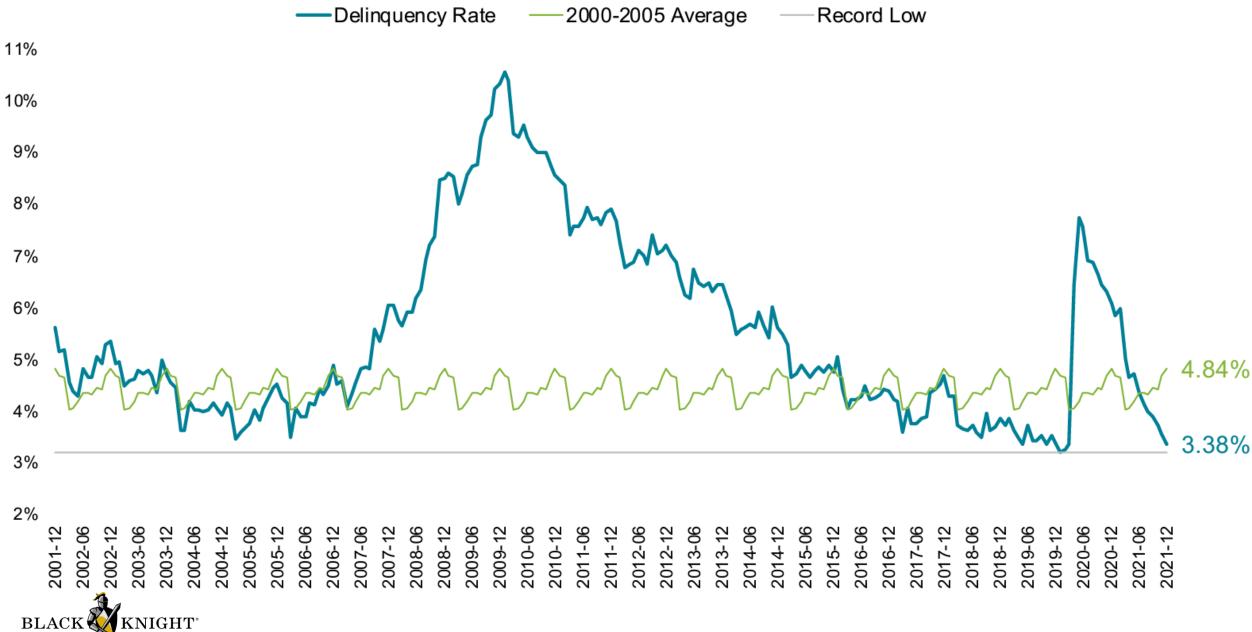
Years since peak

#### **FULL STACK ECONOMICS**





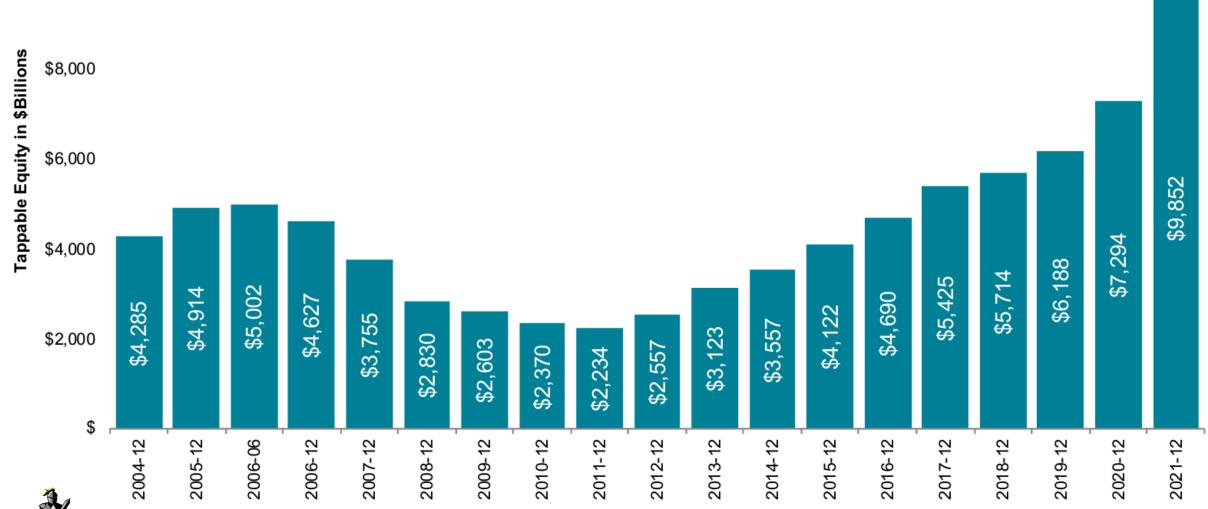
**NATIONAL DELINQUENCY RATE – FIRST LIEN MORTGAGES** 



#### **TAPPABLE EQUITY OF U.S. MORTGAGE HOLDERS**

\$12,000

\$10,000



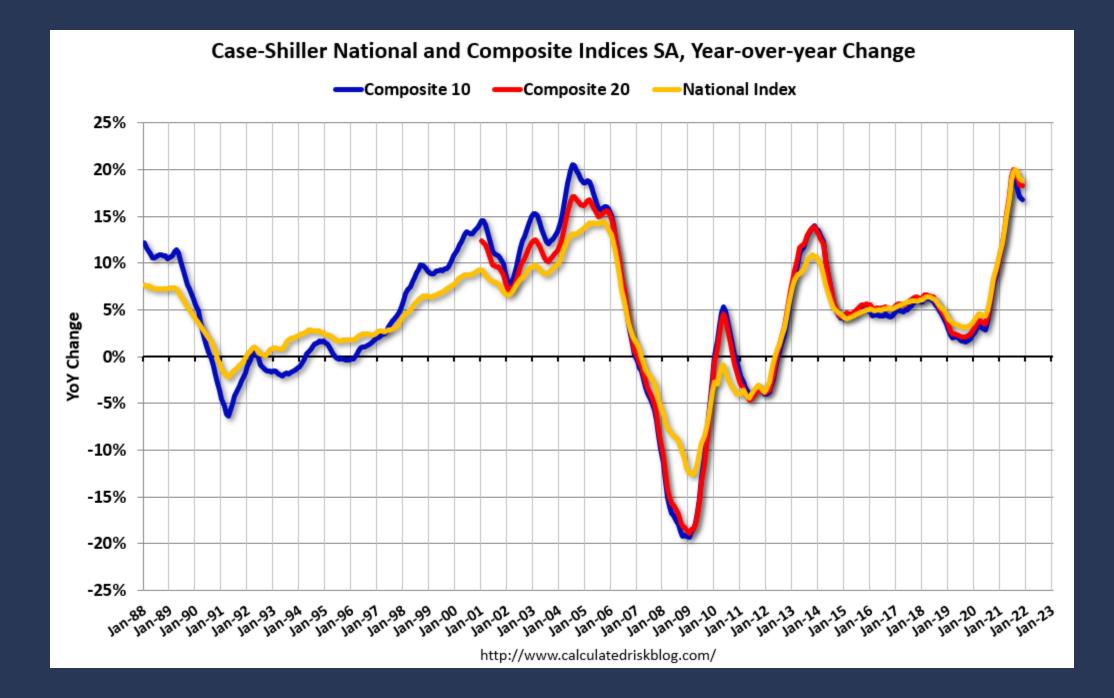
BLACK KNIGHT



# Affordability









# S1 Milliont

# Housing

# Affordability





# Perspective

1970

### Median Price = \$23,000 Median Household Income = \$9,870 30-Year Fixed Rate = 8.5%

# Perspective

1990

### Median Price = \$238,500 Median Household Income = \$41,000 30-Year Fixed Rate = 10%

# Perspective

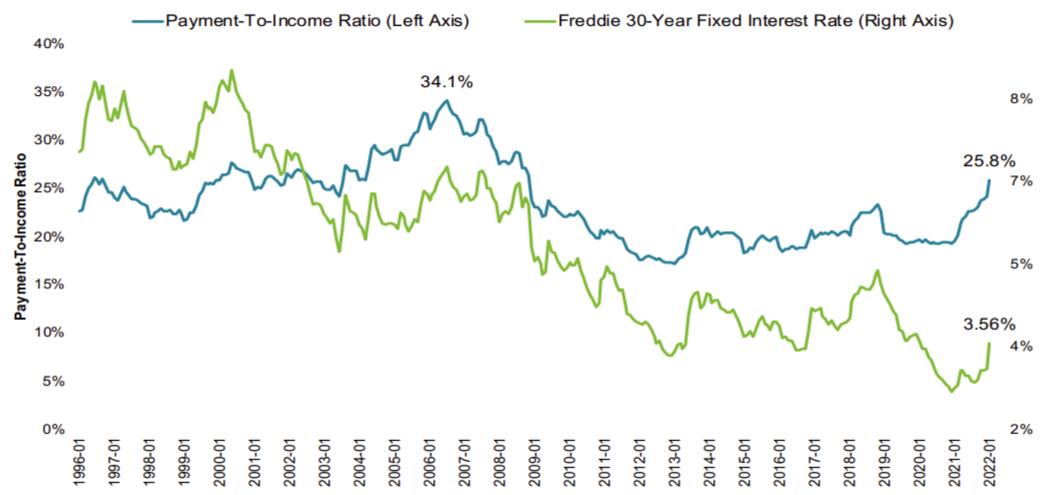
2006

### Median Price = \$732,500 Median Household Income = \$70,000 30-Year Fixed Rate = 6.4%

# Perspective Today

### Median Price = \$1,180,000 Median Household Income = \$105,000 30-Year Fixed Rate = 3.55%

#### **NATIONAL PAYMENT-TO-INCOME RATIO\***



Freddie 30-Year Fixed Rate

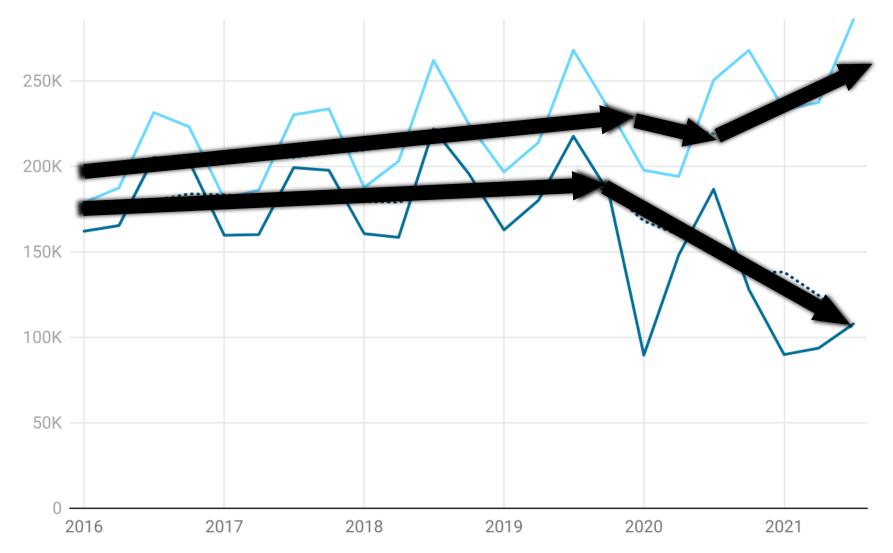
Source: Black Knight Home Price Index, FHLMC PMMS, Census Bureau

\*The National Payment-To-Income Ratio is the share of median income needed to make the monthly principal and interest payment on the purchase of the average-priced home using a 20% down 30-year fixed rate mortgage at the prevailing interest rate

### San Francisco an José 2 CALIFORNIA Mt. Whitney Atascader 4,418m. Santa Maria Pasadena O Mojave De Los Angeles o

### A California Exodus

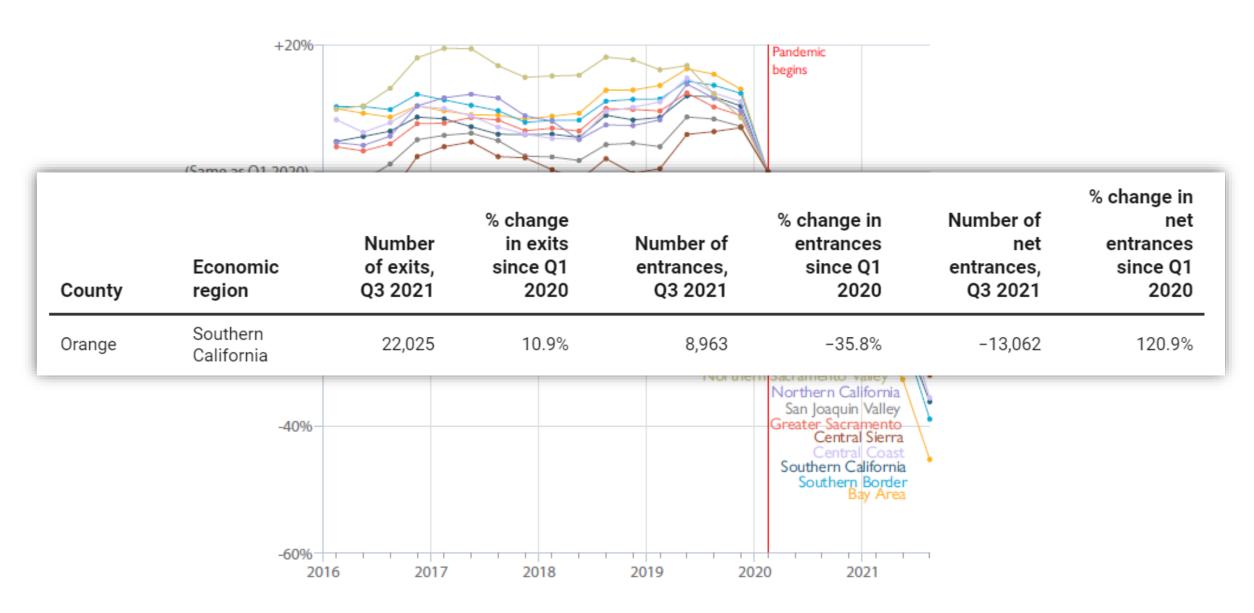




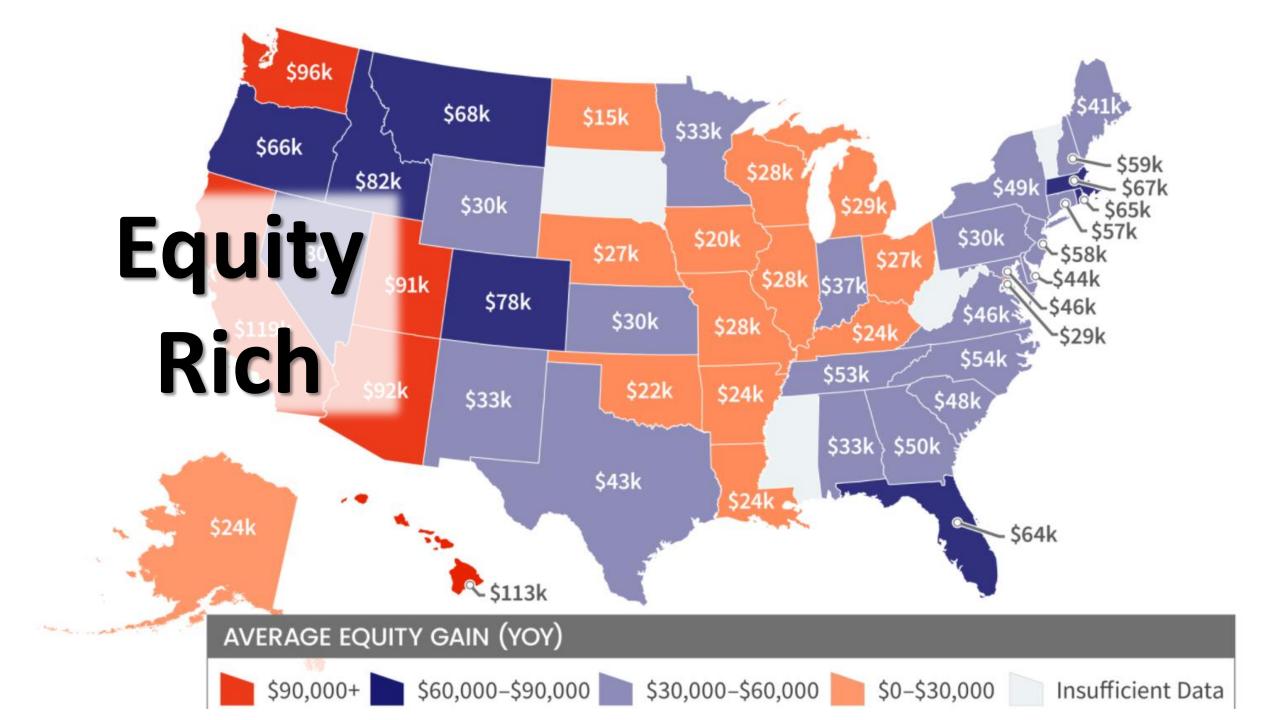
Notes: Dotted lines represent 4-quarter averages, which are used to smooth seasonal fluctuations. These volumes are underestimated because the data universe for this analysis comprises adults in California with credit history, which we estimate is approximately 70% of the state's population. Domestic migration only.

Source: California Policy Lab analysis of University of California Consumer Credit Panel (UC-CCP) data. • Created with Datawrapper

#### Percent change in entrances to California relative to Q1 2020, by economic region

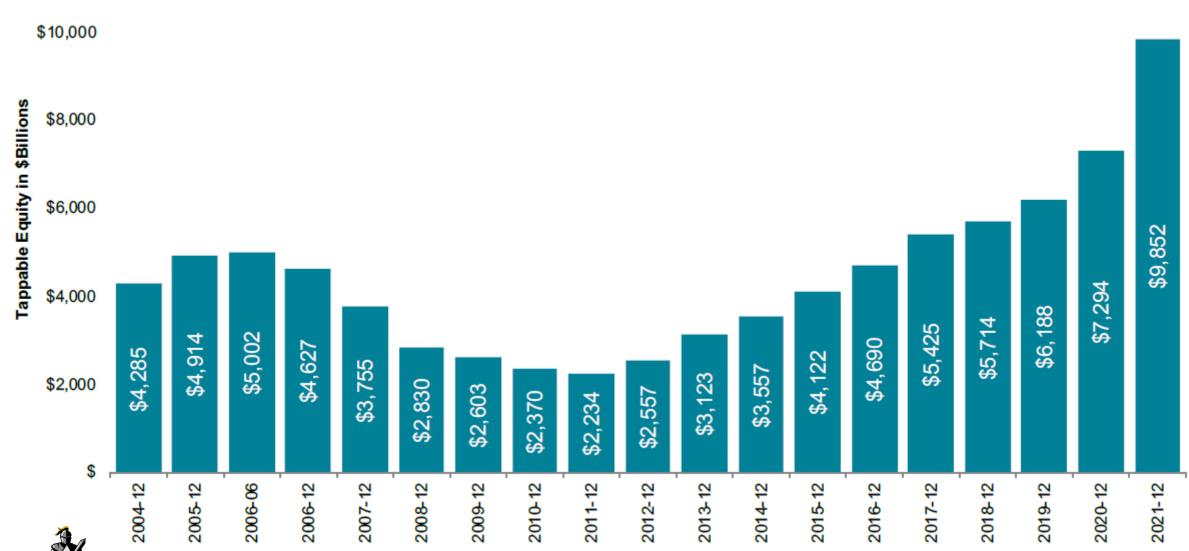


Source: California Policy Lab analysis of University of California Consumer Credit Panel (UC-CCP) data.



#### **TAPPABLE EQUITY OF U.S. MORTGAGE HOLDERS**

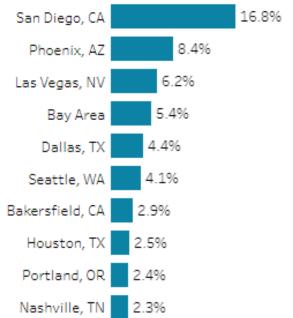
\$12,000



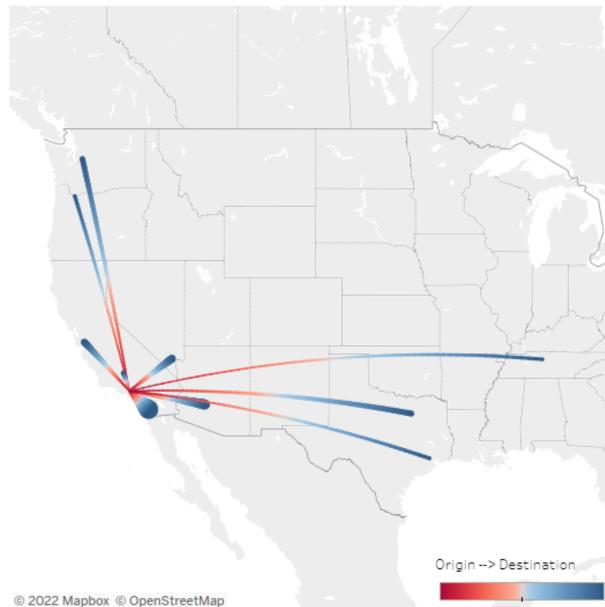
BLACK KNIGHT

Percentage of Los Angeles, CA Redfin users searching in... Los Angeles, CA: 80.6% Elsewhere: 19.4% Destination as % of Origin Leavers

All



Source: Redfin user search data for Q4 2021



Data provided by Redfin, a national real estate brokerage.

# How Will 2022 Play Out?

# How will 2022 play out?



Frustrated Buyers Motivated By Low Rates But Not as Willing to Stretch as Year Progresses

As Rates Rise, Sellers Will Not Get Away With Overpricing in 2<sup>nd</sup> Half of 2022



# How will 2021 play out?



### Rates Between 3.25% to 4%



#### Demand Down Slightly YOY



Available Homes Ultra Low Until 2<sup>nd</sup> Half of Year



Total Sales Down 3% to 6% Compared to 2021

# How will 2021 play out?



Values to rise between 8% to 10%



Luxury Continues to Soar, But Slightly Muted Compared to 2021 as Year Progresses



#### Distressed rises slightly but NO WAVE



Normal housing cycle

#### Call Us Today! 1.949.874.8221 | info@reportsonhousing.com



HOME ABOUT MISSION SPEAKING SUBSCRIBE **TESTIMONIALS** CONTACT

### Go to: ReportsOnHousing.com

#### YOUR LOCAL REAL ESTATE SNAPSHOT

SUBSCRIBE TO REPORTS ON HOUSING TODAY!

SUBSCRIBE CONTACT

🄰 f in 🖂



Ш SU BSCRIB

### Subscribe at ReportsOnHousing.com

\$15 per month or \$150 per year



#### CREDIT CARD AUTHORIZATION FORM

#### CARDHOLDER INFORMATION

Name:			
Billing Street Address:			
City:	State:	Zip Code:	
Company:			
Email			
Mobile Phone: ()		<u></u>	

#### SUBSCRIPTION PREFERENCE

 $\Box$  I authorize an annual subscription rate of \$150 and the initial month is **FREE** 

□ I authorize a monthly subscription rate of \$15 and the initial month is FREE

CHOOSE ONE (Each Report is a Separate Subscription)

🗆 Los Angeles 🗆 Orange 🗆 Riverside 🗆 San Bernardino 🗆 San Diego

#### CREDIT CARD INFORMATION

 $Credit \ Card \ Type: \ \Box \ MasterCard \ \Box \ Visa \ \Box \ American \ Express \ \Box \ Discover \ Card$ 

Number:

Expiration Month:\_\_\_\_\_Expiration Year.\_\_\_\_

Cardholder Signature X\_\_\_\_\_ Date\_\_/\_\_/

Security Code:\_\_\_\_\_

# <section-header>

### **Every Friday at 3 PM**



Facebook.com/ReportsOnHousing

YouTube.com/ReportsOnHousing



